

Gartner Data & Analytics Summit

12 – 14 May 2025 | London, UK | gartner.com/conferences

2024 Theme: Generating Value Together: From Data to AI to Collective Intelligence

Welcome to the era of collective intelligence.

Now is the time to mobilize the synergy of human expertise, data, analytics and AI to optimize business value and outcomes by making the best-connected decisions.

Fundamentals matter. We are always building and updating our technology, data and governance to align with our organization’s strategy.

GenAI is an inflection point for data and analytics. Chances are it is proliferating throughout your organization, so expectations on you have never been higher. New eras create new leaders. As a key player in data and analytics, this is your year to lead with confidence. For all the progress we have made, the opportunities ahead of us are limitless.

This is the end of the beginning. Attendees will join us at Gartner Data & Analytics Summit to discover the latest expert advice, network with peers and vet new technologies at our Exhibit Showcase.

2024 Tracks

- | | |
|---|---|
| Track A: Leadership | Track D: Analytics |
| Track B: Business Value | Track E: Data Management |
| Track C: Artificial Intelligence | Track F: Trust, Governance and Culture |

Who Will Attend

Information management and master data management (MDM) professionals, including:

- CDAOs
- MDM program managers
- Data stewards and governance board
- Database, integration and infrastructure managers

Architects:

- Information architects
- Analytics and BI architects
- Enterprise architects
- Application architects and managers

Analytics leaders:

- Chief analytics officers (CAOs)
- Analytics and BI practitioners
- Analysts
- Data scientists

Business leaders and their teams:

- Financial executives
- Supply chain executives
- Business analysts
- Data analysts
- Marketing executives

“Gartner Data & Analytics Summit is a great opportunity to showcase your roadmap, tools and services which could be difficult without the help and support of a conference like this.”

Head of Business Intelligence,
Greene King

2024 Exhibitors*

Premier Plus

Aera Technology
Amazon Web Services
Cloudera
Databricks
IBM
Pyramid Analytics
SAS

Premier

Ab Initio
Alation
Ataccama
Collibra
Dataiku
Google Cloud
HP
Informatica
MicroStrategy
Neo4j
Oracle
Precisely
Qlik
Semarchy
Zoho Corporation

Platinum

Action	InterSystems
Alteryx	Microsoft Azure
Boomi	OneTrust
CluedIn	Reltio
Denodo	Reply
erwin by Quest	SnapLogic
Fivetran	Snowflake
FullStory	Stratio
Gurobi Optimizations	Teradata
Inriver	ThoughtSpot

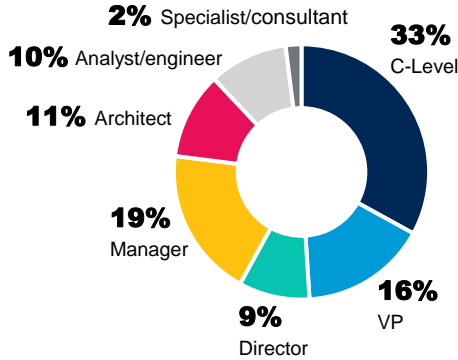
Silver

Acceldata	Metric Insights
Agile Data Engine	Monte Carlo Data
Aible	Ocient One Data
Altair	One Data
APGAR	Ontotext
Atlan	Orion Governance
Bigeye	Profisee
BigID	Protegrity
CastorDoc	Quantexta
CData	Redgate
Coalesce	Safe Software
data.world	SingleStore
DataCamp	Soda
DataGalaxy	Software AG
DataRobot	Solidatus
DOMO	Starburst
DQLabs	StreamSets
Forum Systems	Striim
GoodData	Syndigo
GridGain	Tamr
Immuta	Treasure Data
Infocepts	Unravel Data
Interworks	VaultSpeed
Linkurious	Xiotech
Matillion	

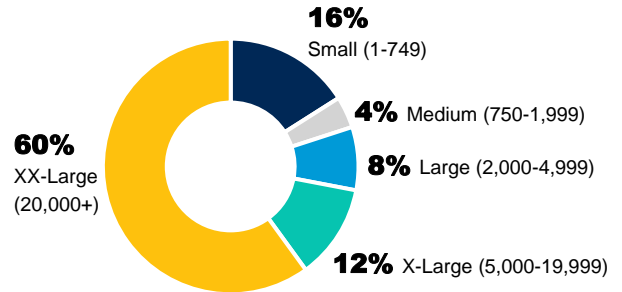
*as of 01.04.2024

Audience profile

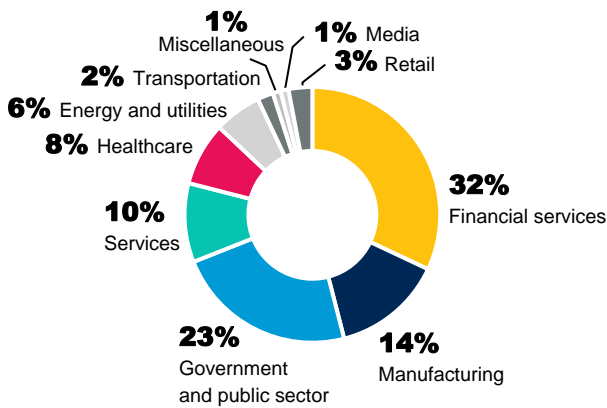
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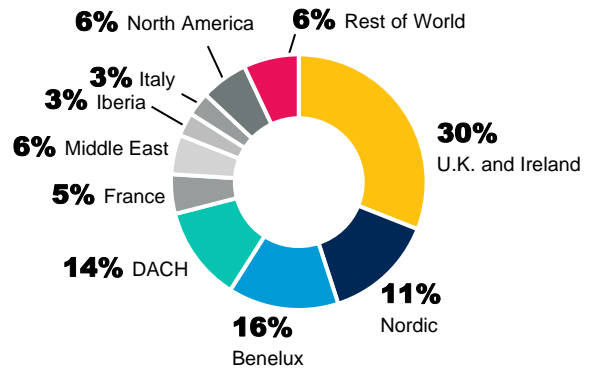
Company Size



Industries



Countries/Region



Client vs. Non-Client



Based on 2024 in-person attendees.

Attendee Survey Highlights

95% have purchasing involvement for technology purchases.

89% expect to invest in external resources to enhance their key initiatives.

86% plan on attending the Exhibit Showcase with technology providers at the conference.

Based on 2024 pre-conference attendee survey.

For more details and to become an exhibitor, email europa.exhibits@gartner.com.

